Intercultural Nextpractice

Fostering Innovation through New Strategies

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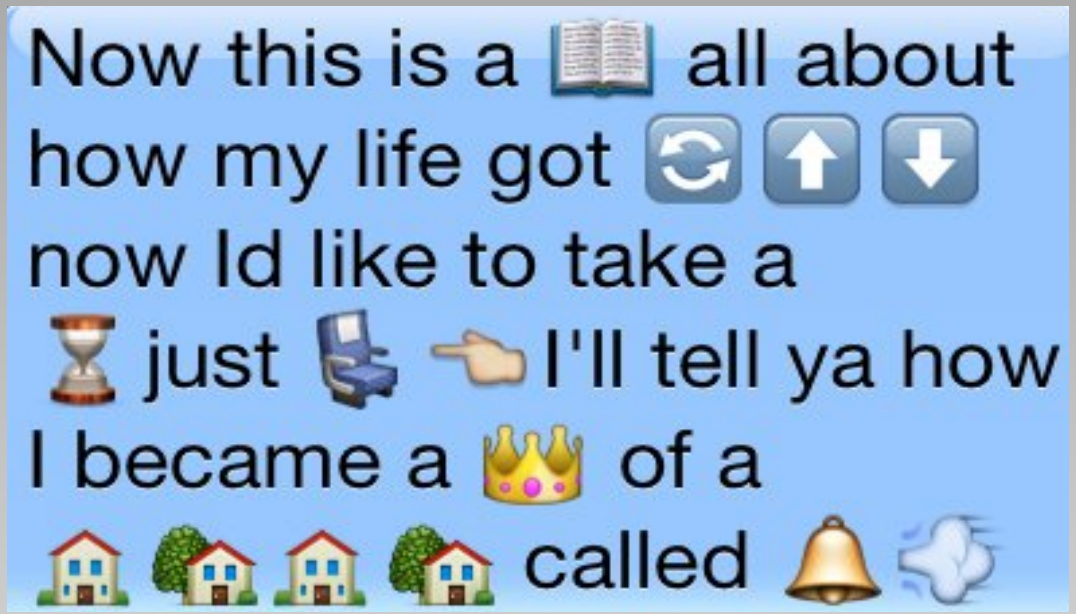
Workshop Agenda

- Today's Incoming Student: Poll
- Who are Your Students? Table Discussion
- Changing Technology
- Need for Intercultural Learning Remains
- Influential Pedagogies: A Case Study
- Integrating New Strategies to Enhance Learning: Table Discussion

Workshop Agenda



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Setting the Stage:
Today's Incoming College Student

- Beloit Mindset
- Universum
- Conversations with campus colleagues
- Conversations with students
- Gen Z and Gen Y web pages

Setting the Stage:
Today's Incoming College Student

Gen Y (also knows as Millenials, Echo Boomers)

- 1980s as starting birth years to mid-1990s as birth years
- Grew up with computers

Gen Z (also known as the iGeneration, iGen and Post-Millennials)

- Mid-1990s to mid-2000s as starting birth years
- Grew up with touch-screens

Generation Alpha

- 2013-2030 as starting birth years

Generation Beta

- 2031-2048 as starting birth years
- MarsOne, the Mars Society, & SpaceX all predict that the first child to be born on Mars will be a Generation Beta, likely to be born in the mid 2030's.

Generation Gamma

- 2049-2065 as starting birth years

Today's Incoming College Student: Poll

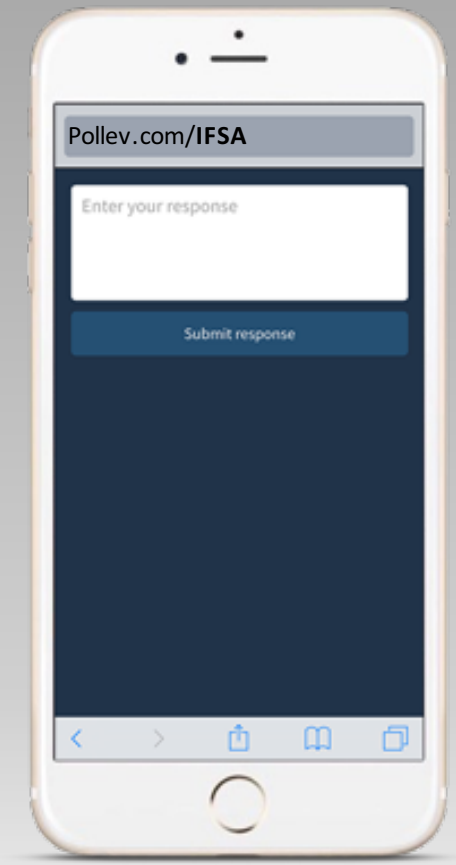
If voting via the web:

- Visit **pollev.com/IFSA**. Wait for the poll and respond with a click.

If voting by text message,

- Text **IFSA** once to **22333** to join the session

After you receive a message that you've joined the session, input your answer and send.



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Practice question: What is your favorite color?

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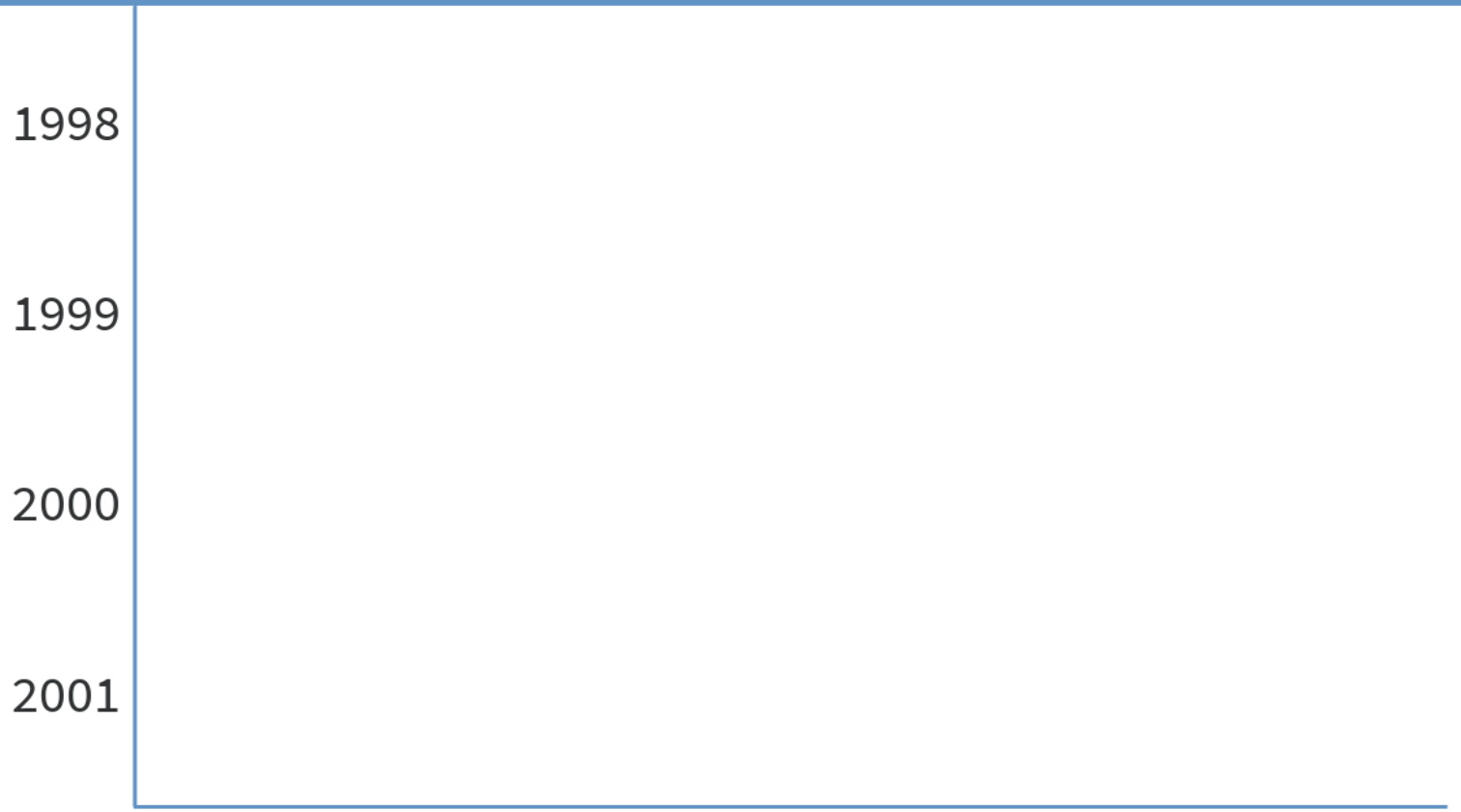
This year's entering college freshmen (Generation Z) were born in what year?



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Who won the Nobel Peace Prize in 2000?

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Which of the following statements is false? In the year 2000...

President Clinton granted nonmilitary users access to an unscrambled GPS signal.

IFSA opened its 25th program in Singapore.

The Prius, a mass-produced hybrid vehicle, was introduced worldwide.

Faith Hill claimed the #1 spot on the Billboard charts with 'Breathe'.

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Which of the following statements is false?

Gen Z is more racially/ethnically diverse than previous generations.

Gen Z does not approach gender in strict binary identities, as past generations have.

Gen Z is more concerned about costs/expenses then Gen Y.

Gen Z is more competitive than Gen Y and has more of a do it yourself mentality.

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According to Seemiller & Grace (2015), all of the following statements regarding the average Gen Z student entering college today are true except:

Trouble distinguishing fact from opinion, and a sense of entitlement that anything on the Internet is up for grabs.

An 8 second attention filter and a need for an immediate response.

A propensity to shy away from being rewarded and receiving special acknowledgement.

A tendency to think in a non-linear fashion, and a preference to construct rather than be instructed.

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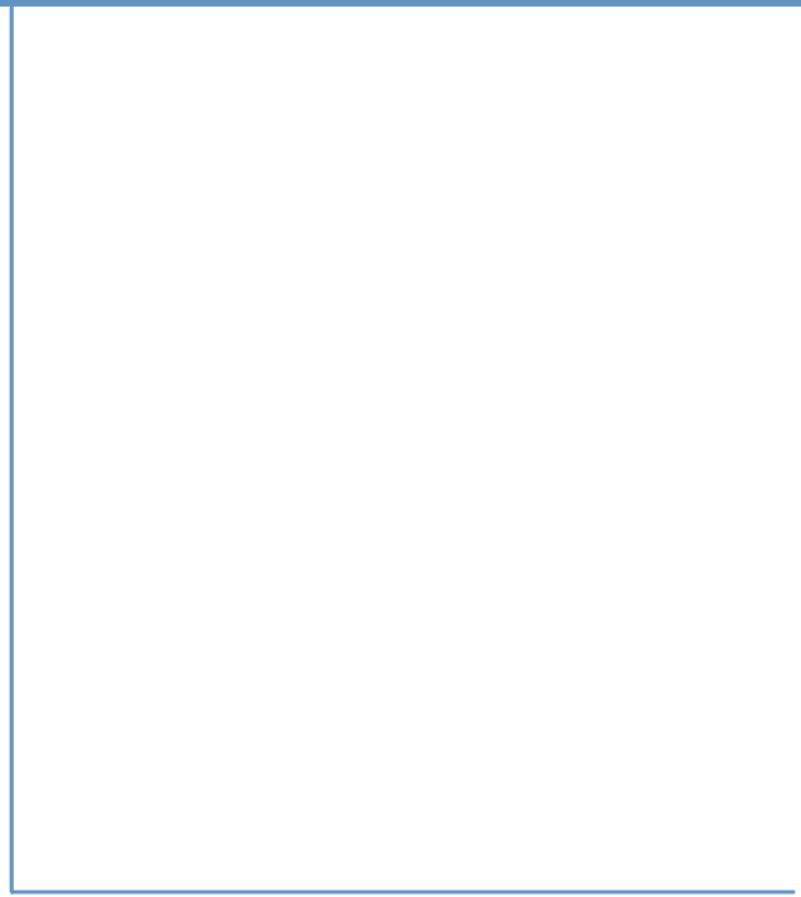
Which of the following statements about Gen Z is false?

Grew up licking postage stamps.

Has always had emojis to cheer them up.

Has course syllabi, replete with policies about disability, non-discrimination, and learning goals, that might be longer than some of their reading assignments.

Has never had to tolerate the high-pitched tone of a dial-up modem.



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Who are your students?

Identify and discuss the common characteristics of today's students you've encountered at your tables.

Examples may include:

> everyone has a smart phone

> all experience FOMO [fear of missing out]

> have moved from Facebook to Instagram and Snapchat

> are more concerned with larger issues and meaning

> a tendency toward electronic interactions over in-person interactions

List single words that describe today's college students.

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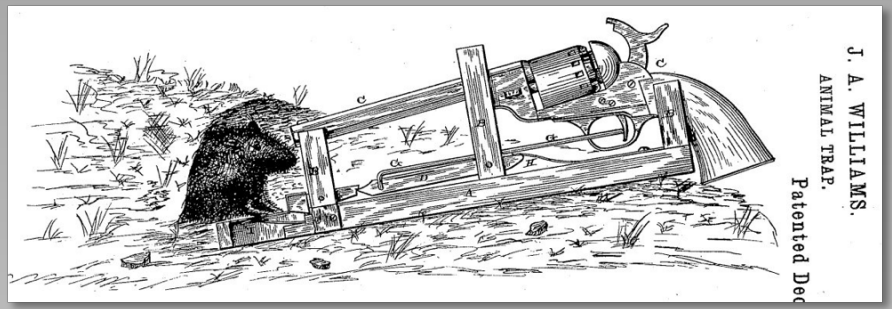
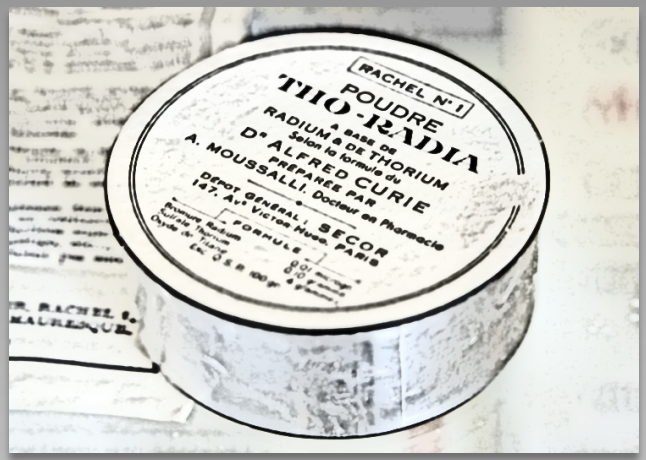
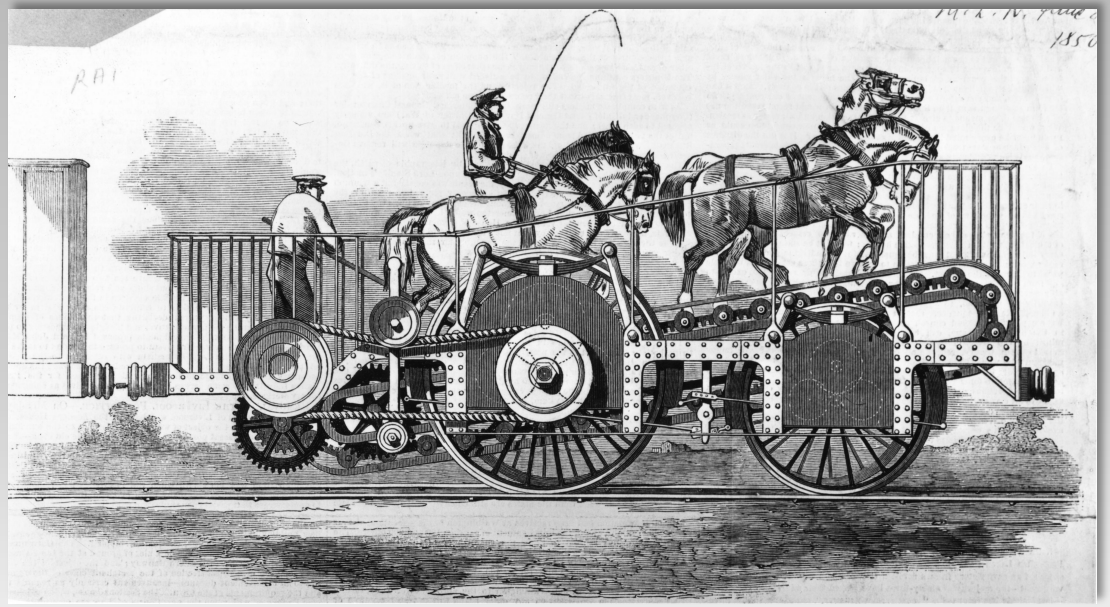
Changing Technology







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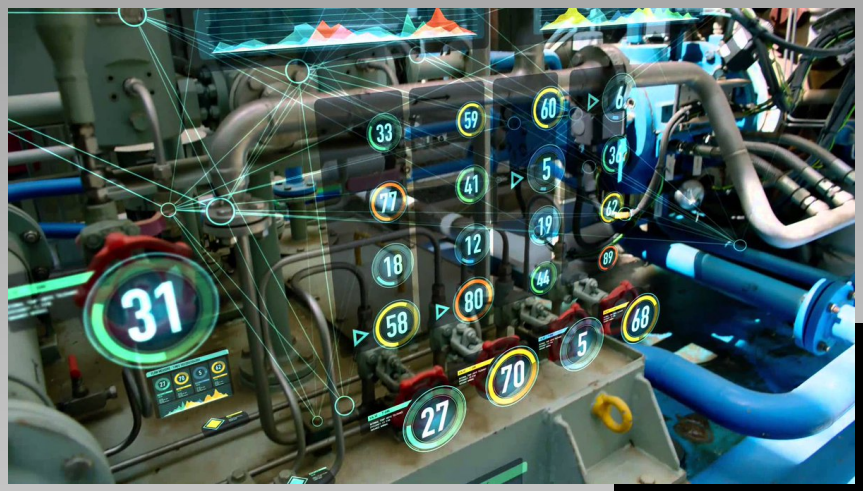
Changing Technology



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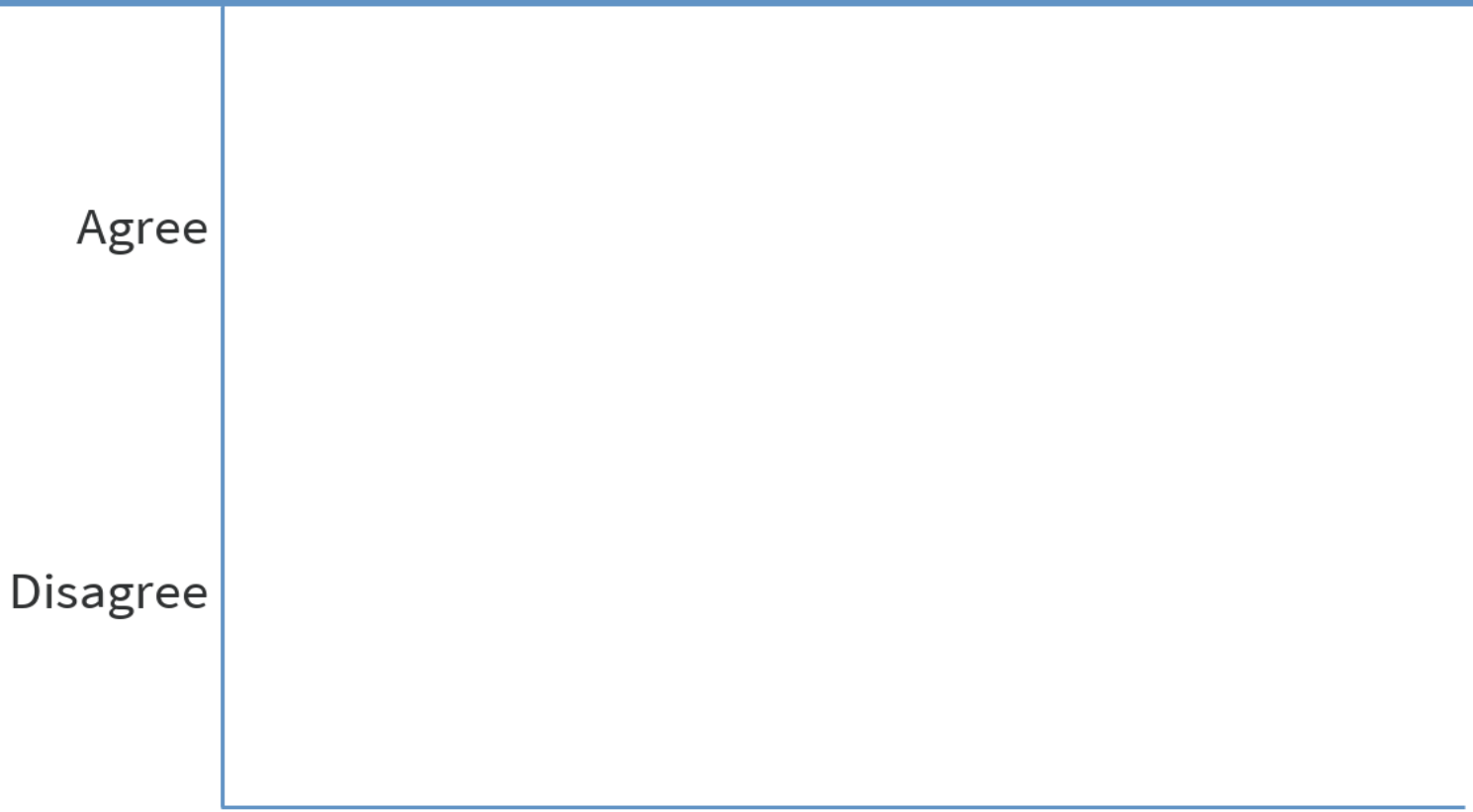
With continued advancements in virtual technologies, it will not be necessary to physically go abroad in the future.



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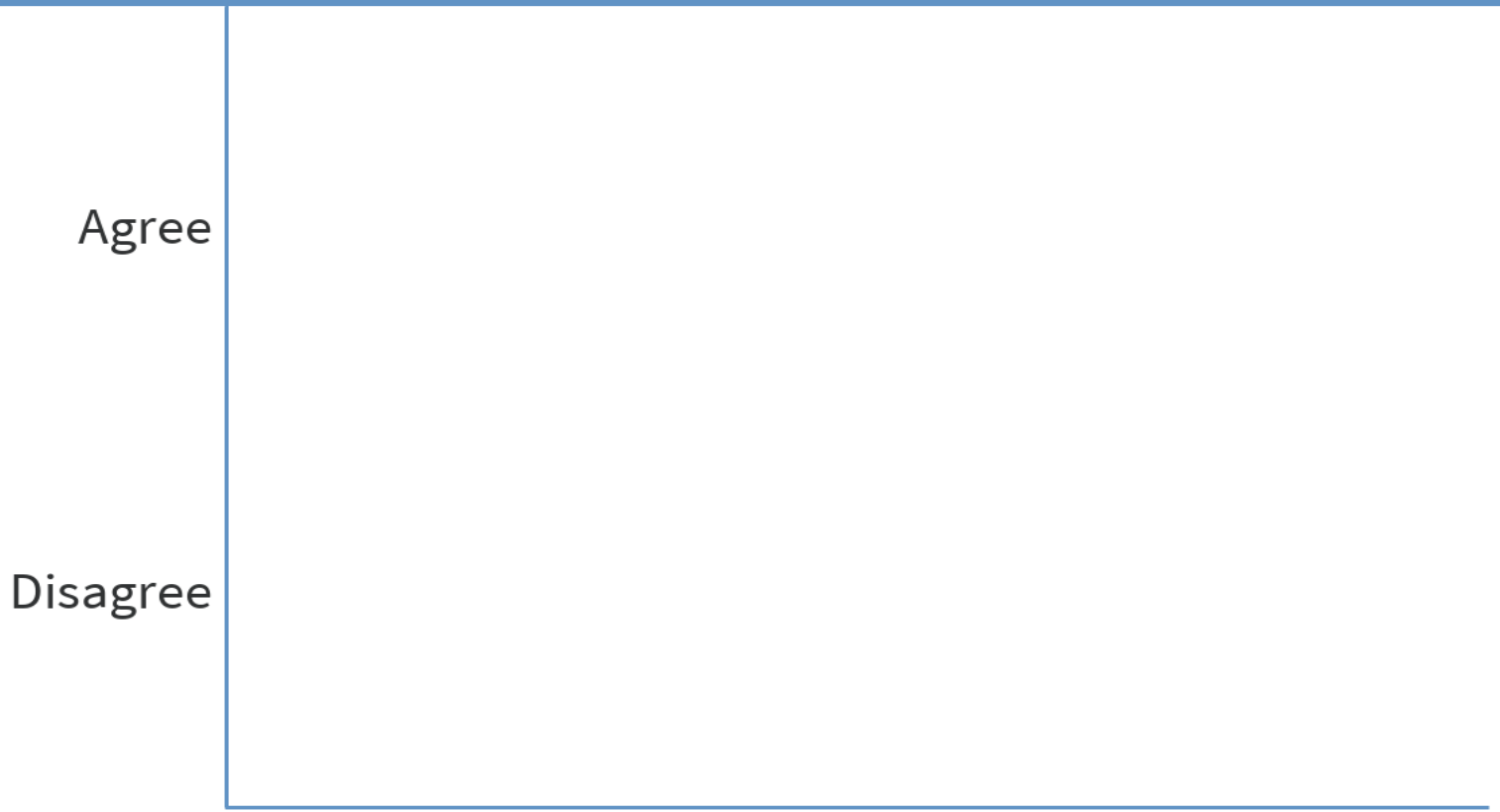
With continued advancement in technology, it will no longer be necessary to learn the local language while abroad.



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Need for Intercultural Agility Remains

Influential Pedagogies of a Multi-Destination Education Abroad Program

Research can be accessed at:
http://hdl.handle.net/2345/bc-ir:104141

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Intercultural Competence & Education Abroad

"Intercultural competence development is emerging as a central focus – and outcome – of many internationalization efforts"

(Deardorff & Jones, 2012)

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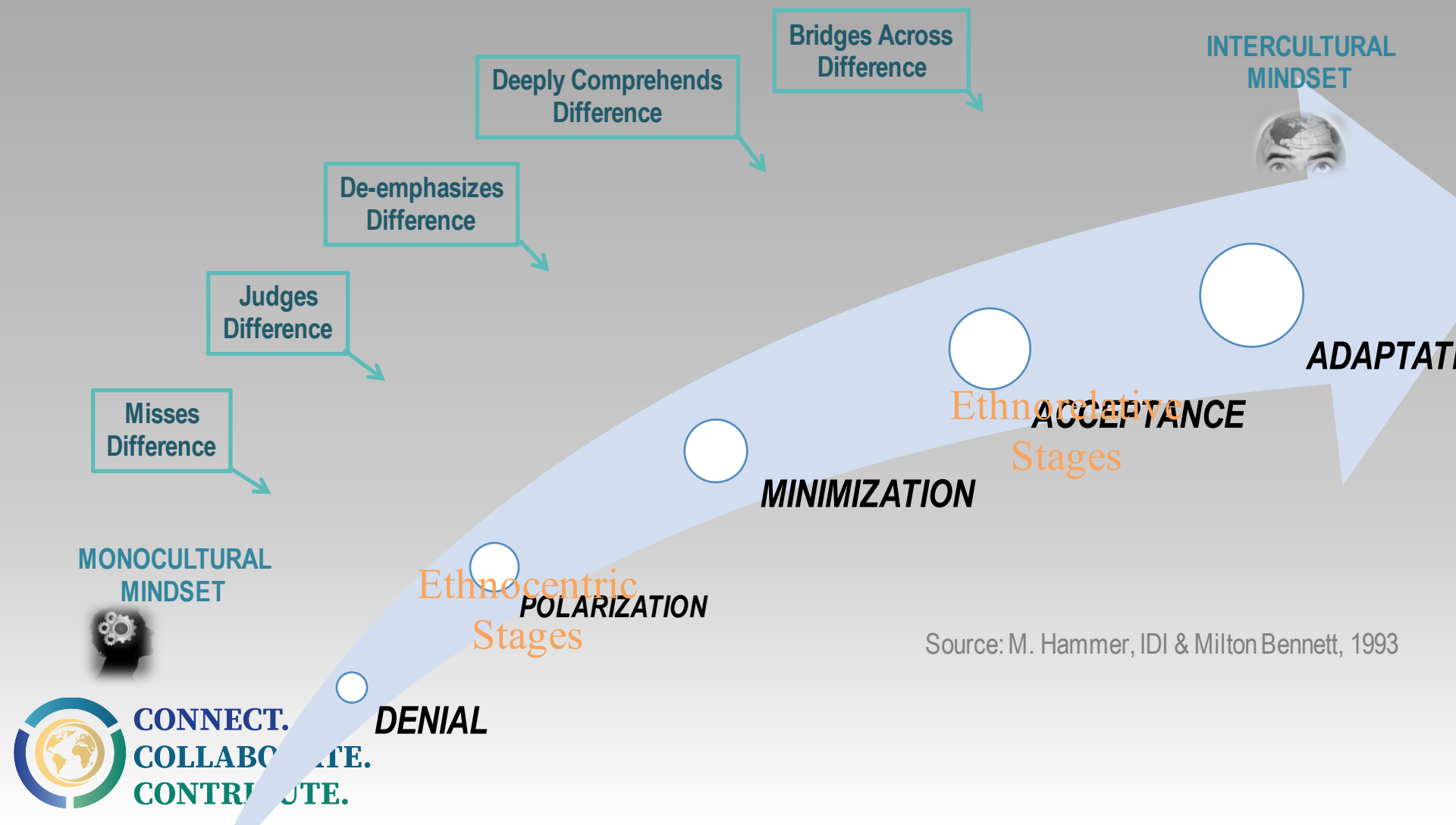
Intercultural Development Continuum



Source: M. Hammer, IDI & Milton Bennett, 1993

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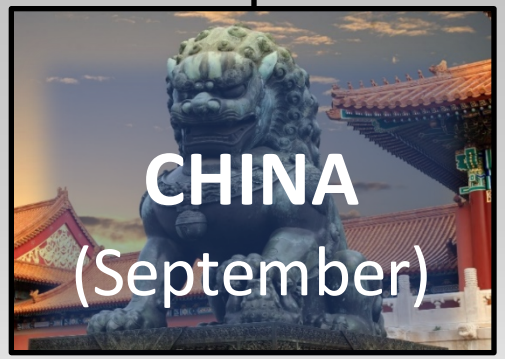
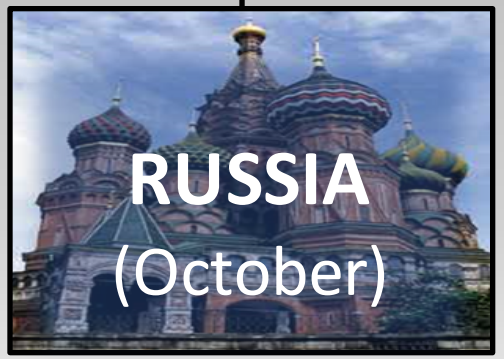
BRIC: Multi-Destination Education Abroad Program

- Intensive pre-departure program on home campus in August
- Designed by and led throughout by home institution faculty





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DATA COLLECTION

21 Undergraduate Participants:

- Female (11) Male (10)
- 6 Faith Groups
- Int'l (6) Domestic (15)
- Black, Asian, White, Multi-Racial
- Juniors & Seniors
- Traditional Age
- 8 Languages

Pre-Program IDI
(August)

Journal Entries
(9)

Student Interviews
(November)

Post-Program IDI
(December)

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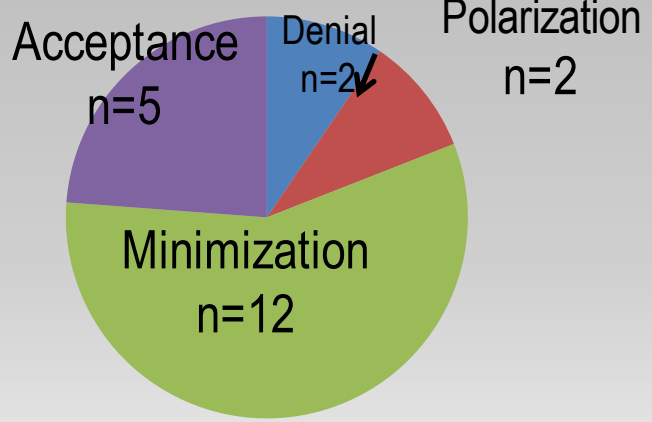
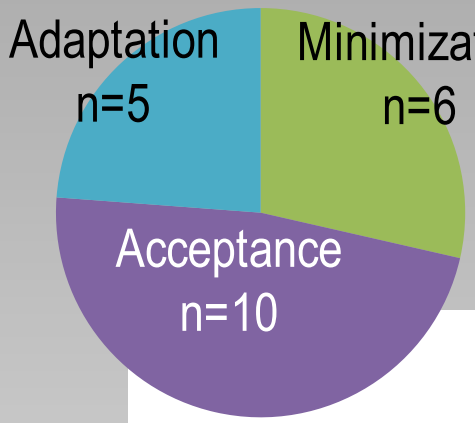
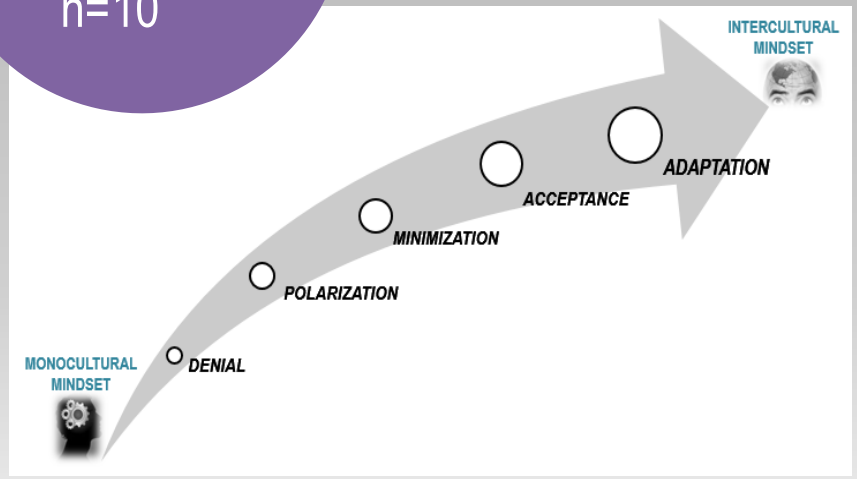
QUANTITATIVE FINDINGS

Pre-BRIC IDI Orientations



Post-BRIC IDI Orientations





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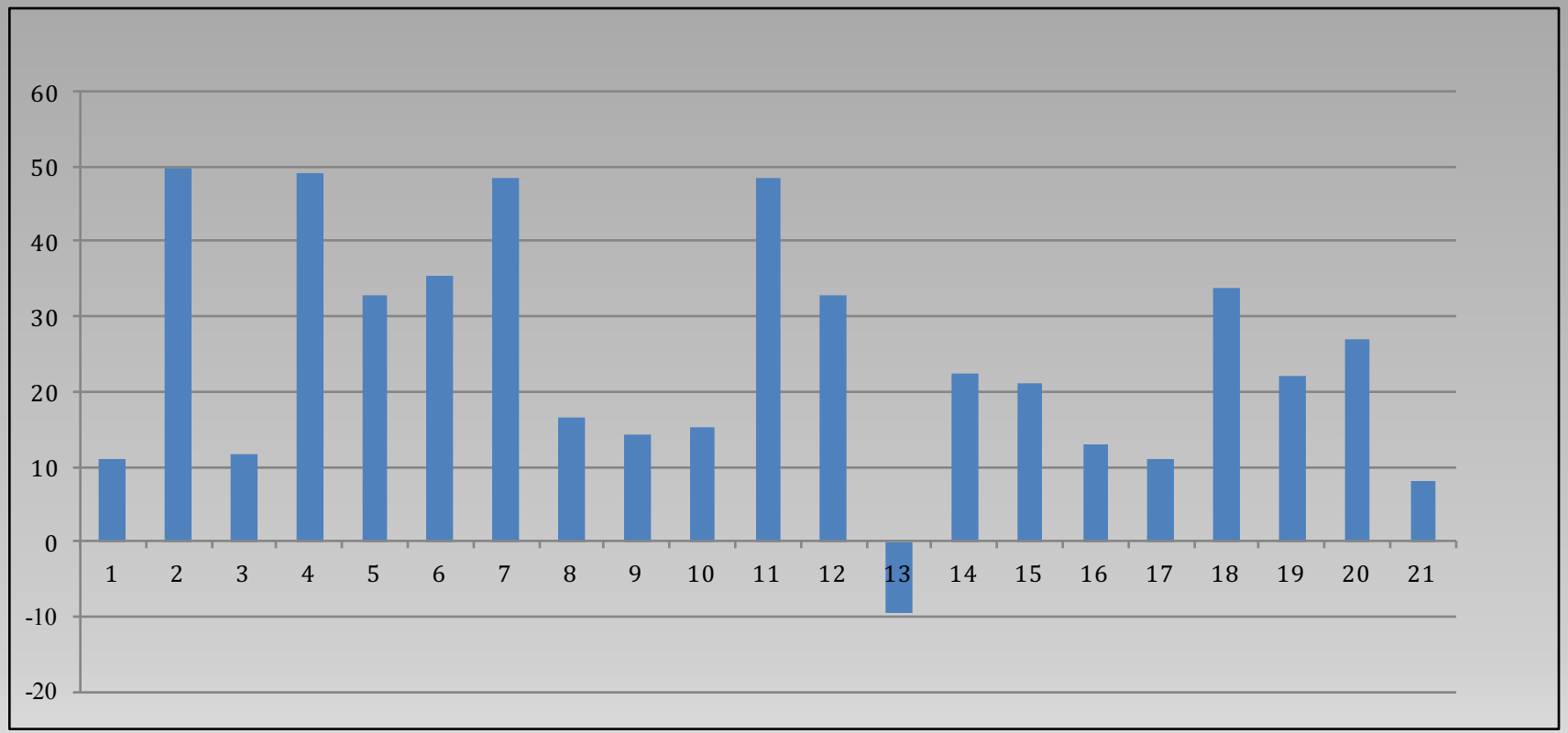
CHANGE IN IDI SCORES



Average Gain: 24.45 points, a 25% increase

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STATISTICAL ANALYSIS

$t = 7.011, P \leq .05$

Cohen's effect size value (d = 1.68)

Paired Sample t-test

Cohen's d – Effect Size

One-Way Analysis of Variance

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One-Way ANOVA

No Differences in IDI Gains

- Women vs. Men
- Int'l vs. Domestic
- Prior Experience Abroad
- Ability to Speak Host Country Language

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QUALITATIVE FINDINGS

Journal Entries
&
Interview
Transcripts

1,482
Coded Segments of Text

62
BRIC Influential Sub-Features

10
BRIC Influential Features

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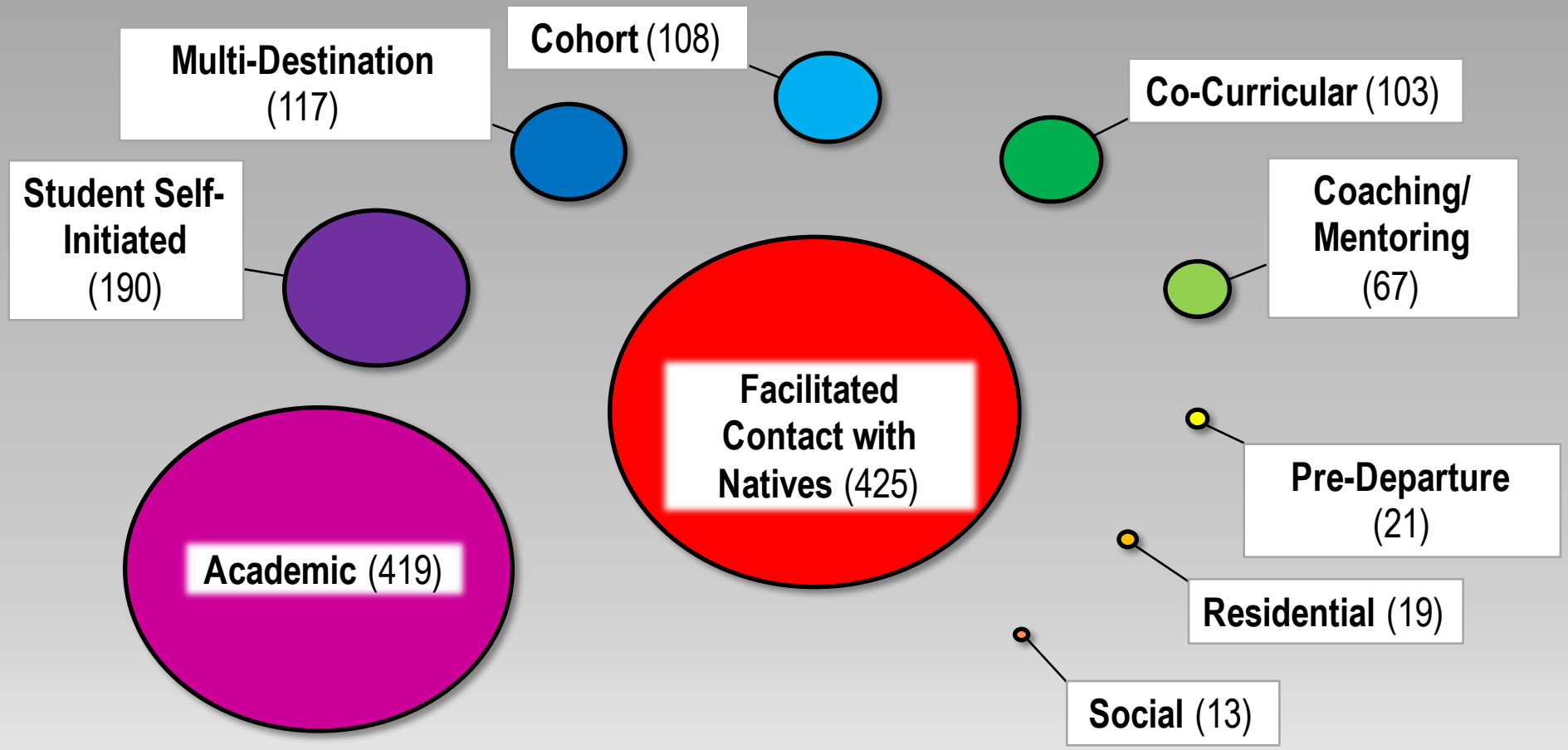
10 INFLUENTIAL FEATURES OF BRIC



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"This must be how black or Muslim people feel in the U.S. It was an unsettling feeling…I worried about the implications – did this mean it would be more difficult for me to find a job in Russia? Or to find friends or girlfriends?

This experience and the consequent reflection helped me realize that the act of racial profiling at a check point might be supporting the continuation of racial discrimination, even if it is beneath the surface."

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" I realized how much I had in common with this boy. It was at this point where my global mindset completely changed. Instead of the view of all of the poor kids in India as completely different than me –

I realized that we really were quite similar. It made me think a lot about the life I was born into – and the responsibilities I have as a very privileged individual to give back, help, and empower my peers like Ragav."

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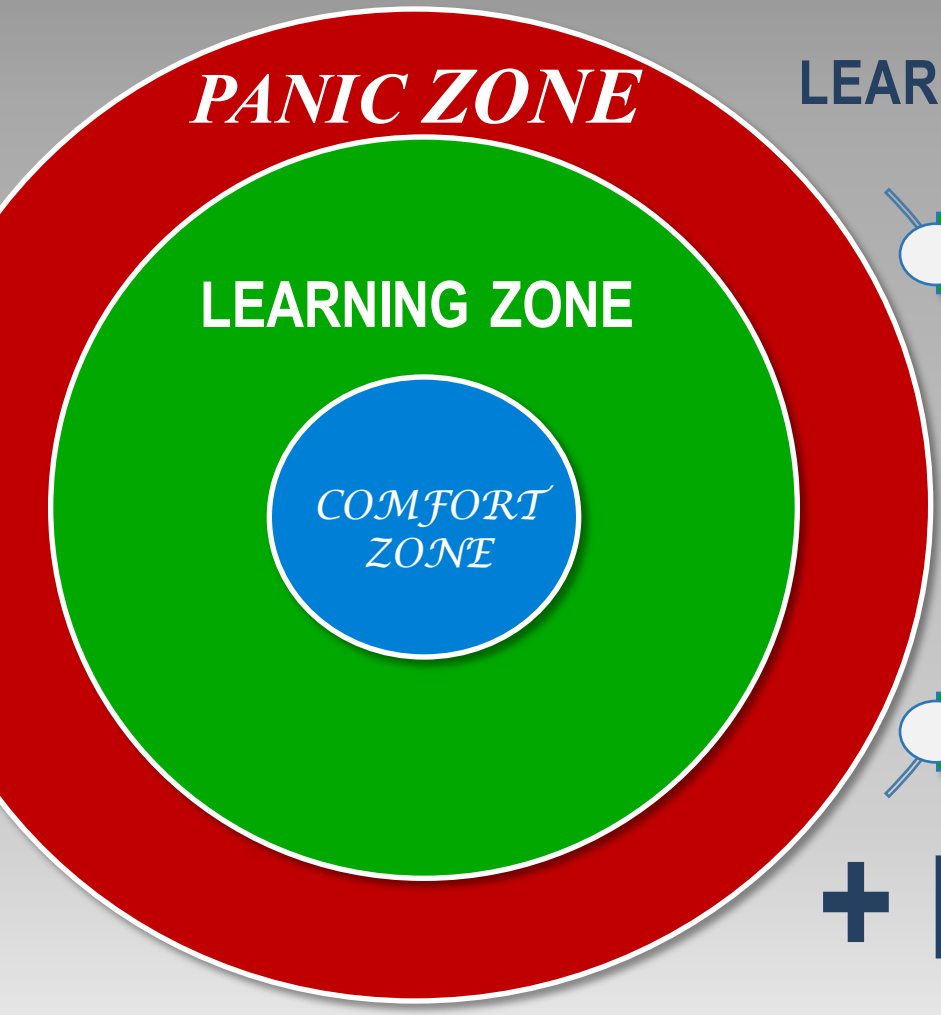

LEARNING THROUGH A COMBINATION OF:

- ACADEMIC
- MULTI-DESTINATION
- COHORT
- STUDENT SELF-INITIATED
- FACILITATED CONTACTS WITH NATIVES

+ REFLECTION

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DESIGN WITH INTENTION

- Faculty as Mentors
- Web of Features
- Cohort Diversity

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Intercultural Agility in 2028

Second group discussion at your table:

How will you utilize or integrate new strategies that enhance intercultural learning on campus and/or abroad in the work that you do?

Think critically and creatively about 'new strategies' rather than outright dismissing the change or technology. Consider new approaches, pedagogies, and program models.

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